



PLEASANT PRAIRIE, WISCONSIN

Good Foods

“As our business continues to expand, we have a growing number of products that require quality inspections. Samsara Machine Vision made it possible for us to see and manage multiple production lines from a single dashboard, making it easier to reach decisions with the right data.”

— Mark Lessig, Senior Engineer, Packaging and Innovation



Founded in 2008, Good Foods specializes in creating high-quality products made from real ingredients. With hundreds of SKUs and multiple label features to verify, the company needed a scalable quality control solution for its growing business. By

investing in Samsara Machine Vision, Good Foods reduced its reliance on manual inspections and enhanced its ability to make data-driven production decisions.

● TOTAL VISIBILITY

Good Foods is able to analyze real-time and historical production data with integrated traceability, enabling them to identify and correct production issues immediately.

● CENTRALIZED DASHBOARD

Whether on site or on the go, Good Foods can instantly review production quality metrics and reduce blind spots.

● MADE FOR HUMANS

Good Foods can inspect labels, dates, and lot codes in just a few clicks, saving them countless hours of programming time and making it easier to inspect new products.



VS2 Camera