



SAMSARA FOR FLEETS

# State & Local Government



## SAMSARA FACTS

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10,000+ customers  
worldwide

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200,000 new devices  
added annually

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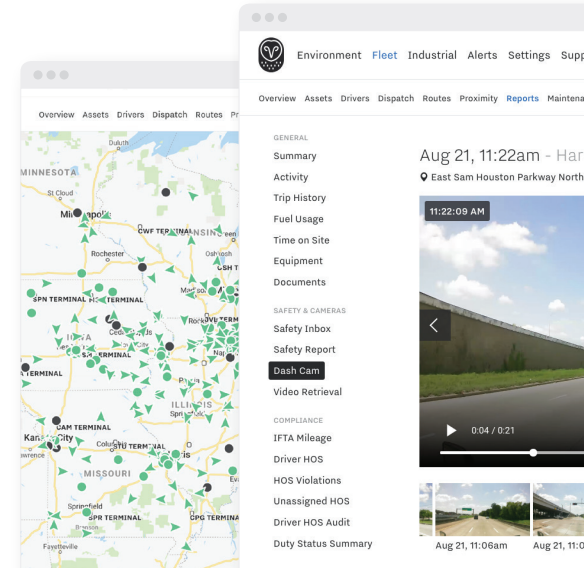
Offices in  
San Francisco,  
San Jose, Atlanta,  
and London



# A Complete Fleet Management Platform for State & Local Governments

With the ability to track precise locations, capture diagnostic data, and monitor idling time and utilization on everything from police cruisers to street sweepers, Samsara offers end-to-end visibility to manage diverse fleets—all in one easy-to-use platform.

State and local governments trust Samsara to improve citizen services while managing costs: to increase operational efficiency and sustainability, to keep the community safe, and to deliver a higher level of service.



Samsara offers a new generation of connected sensor technology that helps state and local governments operate top-quality fleets to serve their citizens.

## FLEET EFFICIENCY

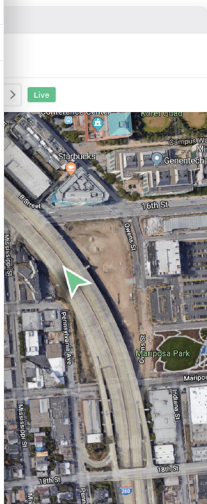
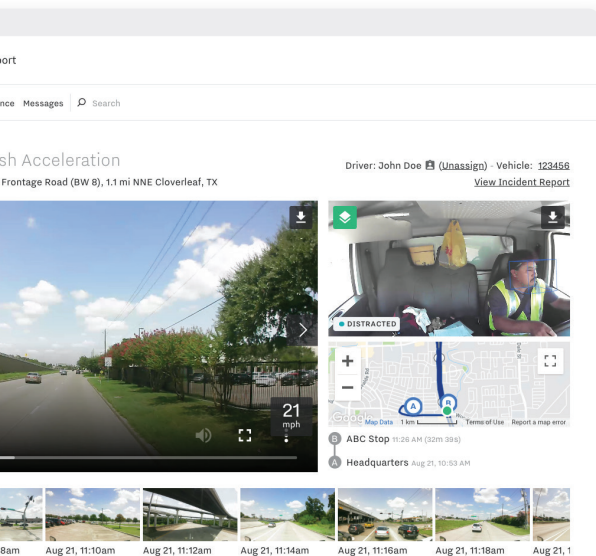
Real-time GPS tracking and engine diagnostics make it easy to dispatch vehicles for fast citizen response, streamline maintenance activities, and track down assets.

## DRIVER SAFETY

AI dash cams combined with harsh event and distracted driving detection provide visibility into on-the-road safety, with built-in coaching tools to empower your team and keep your community safe.

## SUSTAINABILITY

Samsara's easy-to-use dashboard offers real-time visibility into driver behavior as well as reports on fuel efficiency and idle time to save fuel and promote sustainability.



## CASE STUDY

# City of Fort Lauderdale

The City of Fort Lauderdale relies on the Samsara platform to improve city services and communication with residents, reduce environmental impact, and decrease fleet downtime.

From public works to fire rescue, the City of Fort Lauderdale is always focused on one thing: providing high-quality services for its citizens and visitors.

With more than 1,700 vehicles across multiple city departments — including dump trucks, street sweepers, and even beach tractors — the City of Fort Lauderdale partnered with Samsara to outfit its growing fleet with real-time GPS tracking and an easy way to manage maintenance, safety, and efficiency.

With Samsara, the City of Fort Lauderdale is able to access real-time data that helps the fleet department address citizen complaints more quickly. Meanwhile, by using Samsara to manage maintenance, the city ensures vehicles are always available to provide service to the community. Samsara also allows the City of Fort Lauderdale to reduce vehicle idle time and fuel usage, which saves taxpayer dollars and boosts the city's sustainability efforts.





1700+  
VEHICLES

28%  
REDUCTION IN  
VEHICLE DOWNTIME

20%  
REDUCTION IN  
VEHICLE IDLING



IMPROVE SPEED AND SERVICE

# A Fleet That Serves, Every Day

Samsara empowers the City of Fort Lauderdale in its mission to become the community of tomorrow. With Samsara's Trip History and Proximity Search features, the city can easily look up historical vehicle locations to confirm when, where, and whether services were performed. In addition, Samsara allows the City of Fort Lauderdale to detect power take-off on specialized vehicles, like beach combers and street sweepers. This helps the city understand whether a specific service task was performed and can provide visibility into when assets required for those services need maintenance.





“

With Samsara, we're able to tell when a street sweeper has its brooms down, and when it has its brooms up. Because of this, we know exactly when a street sweeper is actually cleaning, versus when it's just moving from one location to another.

This allows us to get better metrics on when we're actually providing the service we intend to provide.”

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**DR. NANCY GASSMAN**

*Assistant Director of Public Works, Sustainability*

## HARDWARE

# Vehicles, Equipment, and Assets



### VG Series

## GPS Gateway with WiFi Hotspot

Vehicle Gateways provide live vehicle location, engine diagnostics, and accelerometer data, along with a WiFi hotspot for productivity.



### CM Series

## High-Definition AI Dash Cameras

Front- and dual-facing cameras with embedded AI upload and tag HD footage from harsh events, rolling stops, and more.



### AG24

## Asset Gateway for Powered Assets

Solar-powered gateways offer live GPS tracking and show utilization rates and engine hours for each piece of equipment.



### AG45

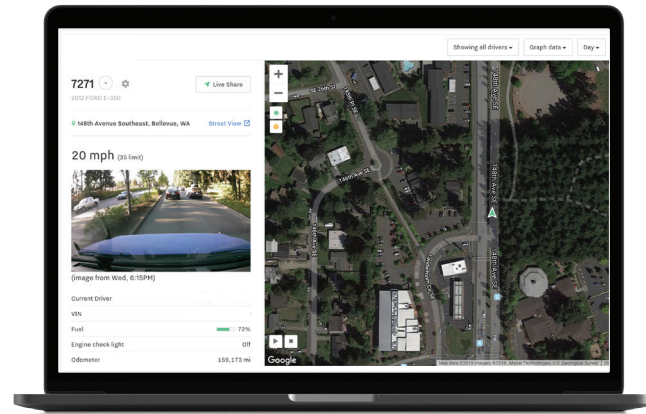
## Unpowered Asset Tracker

Small weatherproof trackers provide automated inventory reporting and locate valuable mobile assets in real time in cases of theft.



## END-TO-END VISIBILITY

From police cruisers to  
street sweepers, always know  
where your vehicles are.



## Accelerate Citizen Response Time

Simplify day-to-day operations, find vehicles faster, and save precious seconds during emergencies.

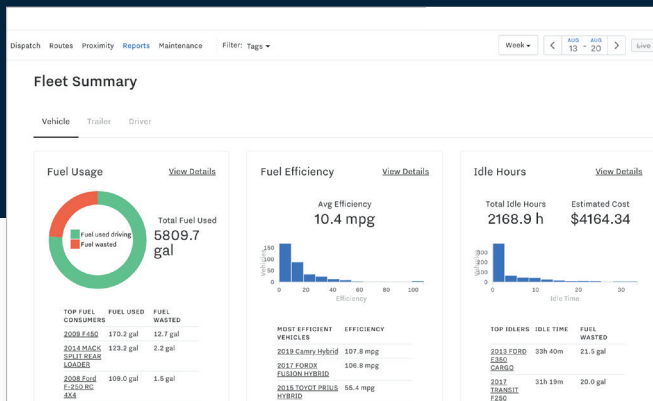
Whether there is a citizen emergency or a power outage, every department can respond quickly, with live-to-the-second visibility into the status and location of every vehicle.



Our deputies keep the Samsara dashboard running all day so we can track the real-time location of all of our vehicles to enable fast response.”

**JEFFREY MURPHY**

*Sheriff, Washington County, New York*



## Simplify Reporting

Intuitively designed reports offer insight into key performance indicators across every department. Open APIs make it easy to keep data synced with existing systems for GIS, FMIS, and more.



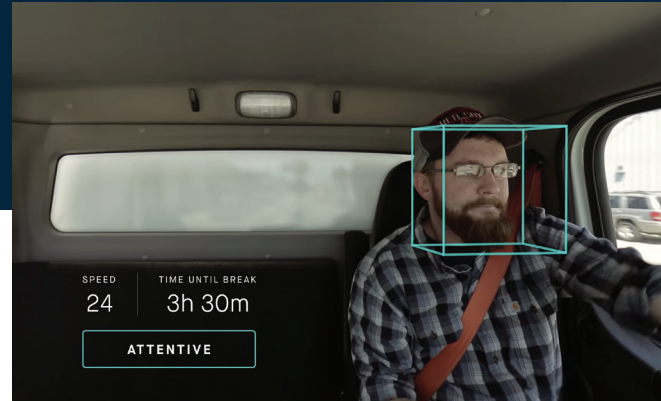
## Right-Size Your Fleet

Inform purchasing decisions with comprehensive utilization reporting. Identify heavily used or underutilized assets to justify fleet expansion or reallocate budget.



## Reduce Vehicle Downtime

Lower costs and extend vehicle and asset lifetimes with visibility into engine diagnostics, real-time fault maintenance alerts, and the ability to set up preventative maintenance schedules based on mileage and engine hours.



## Promote Safe Driving

Prioritize the safety of your drivers and citizens with dual-facing dash cams and built-in driver coaching tools that make it easy to monitor and reward safe, defensive driving.

Trusted by state and local governments of all sizes



CITY of BOSTON



WEST VALLEY CITY *Utah*



“

Awareness was our biggest challenge.  
We just didn't know what was happening.  
We now have that visibility with Samsara  
and we're able to change behavior.  
This is huge.”

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**SANDY LEONARD**

*Program Manager of Fleet Services,  
City of Fort Lauderdale*





samsara

[samsara.com/free-trial](https://samsara.com/free-trial)