



MEASURING SAMSARA'S IMPACT

3 Ways Samsara Delivers Safety ROI

FMCSA studies show that 87% of all commercial motor vehicle crashes were the result of driver behavior or driver error. Fortunately, studies have also shown that driver safety programs—combined with onboard monitoring systems and dash cams—can reduce severe safety-critical events by 59%.

Here are a few ways that our customers have improved safety and reduced accident-related costs with Samsara.



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60%

DECREASE IN
ACCIDENT-RELATED COSTS



80%

DECREASE IN
INSURANCE PAYOUTS

01

Reduce Harsh Events and Collisions

Real-time detection of harsh events and driving incidents help your team identify high-risk behaviors, proactively coach drivers, and reduce overall costs of collisions and vehicle maintenance.

“We’re having fewer accidents, and the ones we’re having are more minor. From an economic standpoint, the ROI for us is probably less than a year, which is amazing.”

ALAN DRAZEN *Vice President, Simco Logistics*

02

Exonerate Drivers and Reduce Claims

Access dash cam footage within minutes, so that you can exonerate innocent drivers and protect your company from false claims.

“We have been able to protect ourselves from two false claims and provide the police with footage from two accidents we were witness to.”

TROY BETTS *Safety Director, Vallencourt Construction*

Protect Your Brand

Driver scorecards and trend reports make it easy to incentivize and reward safe driving, leading to long-term improvements and better CSA scores.

“Since adopting Samsara, our CSA scores have improved across the board. It’s allowed us to go from good to great. Each of the CSA scores that I monitor on a regular basis have been cut—most in half, some by almost 75%.”

JAMIE SMITH *Fleet & Safety Manager, Windy City Limousine*



50-75%

REDUCTION IN CSA SCORES

CUSTOMER HIGHLIGHT

How Moore Food Distributors saved \$250,000 with Samsara dash cams

In October 2017, one of Moore Food Distributors’ trucks was traveling on the highway at 65 mph when a car struck it and caused the truck to tip over, pass through the guardrail, and fall down an embankment.

Because Samsara automatically uploads dash cam footage of harsh incidents, they were able to access and send video files to law enforcement and insurance companies within five minutes, proving that their driver was not at fault. “The cameras were a godsend. It took the pressure off of our driver because it showed that he wasn’t responsible for the accident,” said Fleet Manager Tom Townsend. “It was good for the driver, and it was good for the company.”





samsara

Sign up for a free trial and see how Samsara
can deliver safety ROI for your fleet.

samsara.com/free-trial