



samsara  
Operate Smarter

OUR TOP 5 FEATURES

# Customer-favourite tools you can't miss

## Discover how Samsara empowers fleets to thrive

We've chatted to thousands of fleet operators just like you. And these are the tools and features they depend on most to *actually* make a difference every single day.

Read on to hear how our customers are using Samsara to minimise risk and insurance costs, reduce fuel usage, and optimise maintenance schedules — and how you can do the same.





“Samsara drowsiness detection gives us, our drivers, and the general public peace of mind that the risk of our vehicles on the road is significantly reduced.”

— ANDREW SHARP  
Transport Shift Manager, Delifresh

## 01 AI-Powered Event Detection

We've heard first-hand from our customers who have improved safety on long routes using AI-Powered Event Detection. The Dash Cams watch for signs of drowsiness, distraction, or tailgating, and send drivers helpful in-cab alerts to remind them to take breaks and stay focused. Instead of waiting for incidents to happen, everyone can work together to prevent them — right in the moment.

### KEY FEATURES



Real-time safety alerts



In-cab nudges

# -40%

### KEY STAT

Decrease on-road accidents by  
40% in three months

Sysco GB

## 02

# Safety Inbox & Event Review

Our customers love our Safety Inbox. Instead of waiting to manually upload safety events like crashes or harsh braking, the system automatically captures, tags, and surfaces the event immediately. Instant uploads result in immediate actions, turning a delayed reaction into a proactive action.

### KEY FEATURES



Auto-uploads safety  
event footage



Initial review +  
event tagging

# -21.6%

### KEY STAT

Reduce insurance payouts  
by 21.6%

Countrystyle Recycling



“The quicker we can access vehicle footage, the sooner we can investigate an incident and accurately report it to our insurers. This has greatly improved our efficiency in dealing with incidents and taking the relevant actions.”

— OLIVIA FAGAN

Compliance Officer, Fagan & Whalley



“Samsara helps control fuel costs by allowing you to see individual vehicles’ fuel usage very clearly – and enabling you to pinpoint any areas that need to be looked at.”

— ROB PHELPS

Fleet & Plant Operations Manager, Vinci Construction UK

## 03

# Fuel & Energy Hub

Fleet managers are loving the crystal-clear view of their fuel spending. The dashboard shows them everything, from individual vehicle performance to driver efficiency scores and idling trends. They’re catching fuel-wasting habits early and spotting vehicles that need attention, all from one simple display.

### KEY FEATURES



At-a-glance insights



Custom reporting widgets

# 750k

### KEY STAT

Encourage eco-driving habits and save 750,000 litres of fuel in a year

NICOLLIN

# 04

## Driver Coaching

You can't beat using real examples for training. Safety events automatically upload and get tagged for review, providing our customers with in-cab alerts and actual road footage to pinpoint driving habits and coach drivers with relevant context. It's transforming how teams support their drivers, creating a continuous cycle of learning by turning every potential road incident into an opportunity for improvement.

### KEY FEATURES



AI safety tips



Coaching Effectiveness  
Reports

# -95%

### KEY STAT

Reduce adverse driving  
behaviours by 95%

Cappagh Browne



“Samsara has impacted safety practices in a huge way. The in-cab coaching model given to drivers as they’re undertaking their duties has led to dramatic reductions in mobile phone usage, distracted driving, seat belt infringements, and speeding.”

— ANTONY DRAPER

Director of SHEQ, Brandon Hire Station



“We have to make sure we conduct maintenance in the right way to understand what’s going on with our vehicles, and that’s where Samsara comes in – ensuring we have more predictive and preventative maintenance options.”

– EDWARD BREEDVELD  
Chief Digital Officer, Fraikin

## 05 Diagnostics & Reporting

Our customers are mastering the art of smart fleet care and doing maintenance the right way. Real-time diagnostics show them exactly what’s happening under the hood, helping catch issues before they cause problems. With smart scheduling and automated service reminders, they’re keeping their fleets in great condition, and minimising surprises so operations continue to run smoothly.

### KEY FEATURES



Custom maintenance  
status reports



Set preventative  
maintenance schedules

# -56%

### KEY STAT

Get a 56% reduction in average daily outstanding vehicle defects

FM Conway



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Improve safety, reduce costs, and realise operational excellence with Samsara.

Contact us to find out more: [www.samsara.com/uk/company/contact](http://www.samsara.com/uk/company/contact)

For more information on our products, visit [www.samsara.com/uk](http://www.samsara.com/uk)