

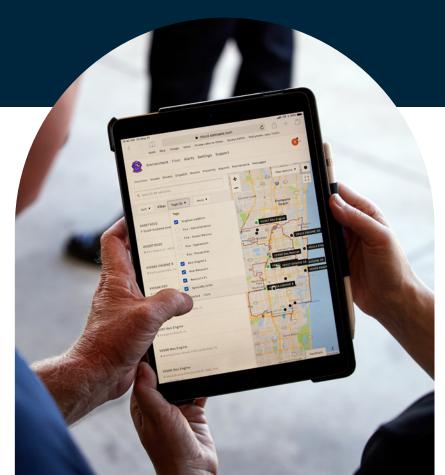
OUR TOP 5 FEATURES

Customer-favourite tools you can't miss

Discover how Samsara empowers fleets to thrive

We've chatted to thousands of fleet operators just like you. And these are the tools and features they depend on most to *actually* make a difference every single day.

Read on to hear how our customers are using Samsara to minimise risk and insurance costs, reduce fuel usage, and optimise maintenance schedules — and how you can do the same.





"Samsara drowsiness detection gives us, our drivers, and the general public peace of mind that the risk of our vehicles on the road is significantly reduced."

– ANDREW SHARP Transport Shift Manager, Delifresh

01 Al-Powered Event Detection

We've heard first-hand from our customers who have improved safety on long routes using Al-Powered Event Detection. The Dash Cams watch for signs of drowsiness, distraction, or tailgating, and send drivers helpful in-cab alerts to remind them to take breaks and stay focused. Instead of waiting for incidents to happen, everyone can work together to prevent them — right in the moment.

KEY FEATURES



Real-time safety alerts



In-cab nudges

-40%

KEY STAT

Decrease on-road accidents by 40% in three months

Sysco GB

02 Safety Inbox & Event Review

Our customers love our Safety Inbox. Instead of waiting to manually upload safety events like crashes or harsh braking, the system automatically captures, tags, and surfaces the event immediately. Instant uploads result in immediate actions, turning a delayed reaction into a proactive action.

KEY FEATURES



Auto-uploads safety event footage



Initial review + event tagging

-21.6%

Reduce insurance payouts by 21.6%

Countrystyle Recycling



"The quicker we can access vehicle footage, the sooner we can investigate an incident and accurately report it to our insurers. This has greatly improved our efficiency in dealing with incidents and taking the relevant actions."

- OLIVIA FAGAN
Compliance Officer, Fagan & Whalley



"Samsara helps control fuel costs by allowing you to see individual vehicles' fuel usage very clearly – and enabling you to pinpoint any areas that need to be looked at."

- ROB PHELPS
Fleet & Plant Operations Manager, Vinci Construction UK

03 Fuel & Energy Hub

Fleet managers are loving the crystal-clear view of their fuel spending. The dashboard shows them everything, from individual vehicle performance to driver efficiency scores and idling trends. They're catching fuel-wasting habits early and spotting vehicles that need attention, all from one simple display.

KEY FEATURES





750k

KEY STAT

Encourage eco-driving habits and save 750,000 litres of fuel in a year

NICOLLIN

04 **Driver Coaching**

You can't beat using real examples for training. Safety events automatically upload and get tagged for review, providing our customers with in-cab alerts and actual road footage to pinpoint driving habits and coach drivers with relevant context. It's transforming how teams support their drivers, creating a continuous cycle of learning by turning every potential road incident into an opportunity for improvement.

KEY FEATURES



Al safety tips



Coaching Effectiveness Reports

-95%

Reduce adverse driving behaviours by 95%

Cappagh Browne



"Samsara has impacted safety practices in a huge way.

The in-cab coaching model given to drivers as they're undertaking their duties has led to dramatic reductions in mobile phone usage, distracted driving, seat belt infringements, and speeding."

- ANTONY DRAPER
Director of SHEQ, Brandon Hire Station



"We have to make sure we conduct maintenance in the right way to understand what's going on with our vehicles, and that's where Samsara comes in – ensuring we have more predictive and preventative maintenance options."

- EDWARD BREEDVELD Chief Digital Officer, Fraikin

05 Diagnostics & Reporting

Our customers are mastering the art of smart fleet care and doing maintenance the right way. Real-time diagnostics show them exactly what's happening under the hood, helping catch issues before they cause problems. With smart scheduling and automated service reminders, they're keeping their fleets in great condition, and minimising surprises so operations continue to run smoothly.

KEY FEATURES



Custom maintenance status reports



Set preventative maintenance schedules

-56%

KEY STAT

Get a 56% reduction in average daily outstanding vehicle defects

FM Conway



Operate Smarter

Improve safety, reduce costs, and realise operational excellence with Samsara. Contact us to find out more: www.samsara.com/uk/company/contact

For more information on our products, visit www.samsara.com/uk $\,$