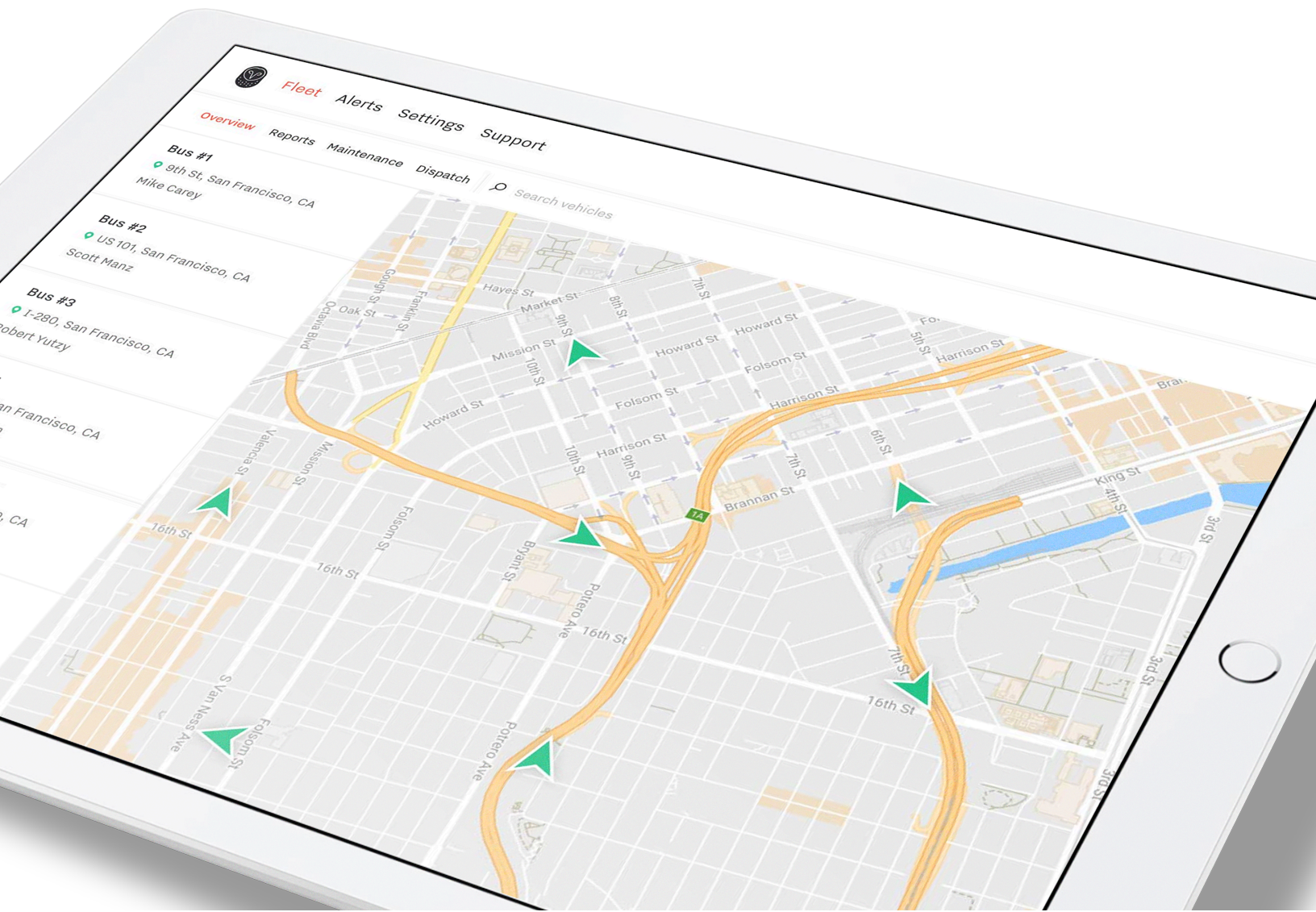


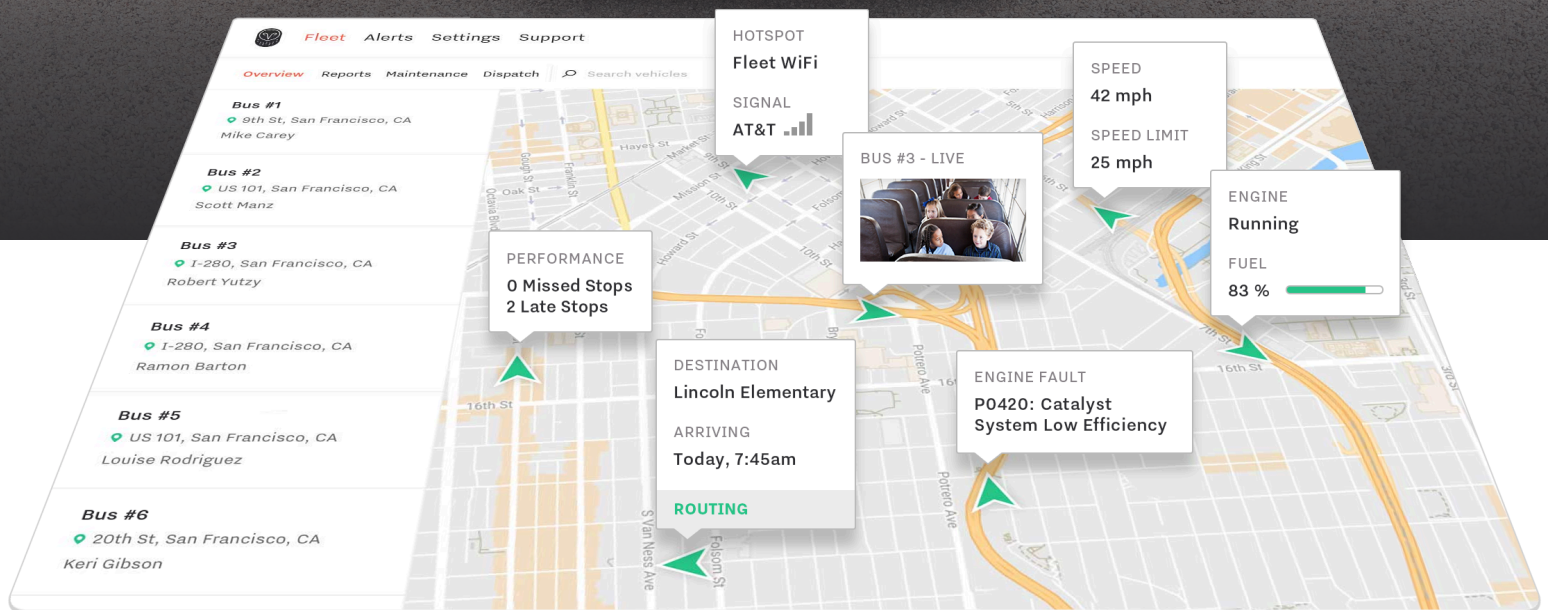
Samsara for School Transportation Fleets

SOLUTION OVERVIEW



A New Data Platform for School Fleets

INTEGRATED | PLUG & PLAY | REAL TIME



GPS, student tracking,
connected cameras, and
more — in one platform

Built-in software
for safety, routing,
and maintenance

Modern, fully
integrated system
that is easy to use

See demo at samsara.com/fleet

From student tracking to engine alerts to incident response tools, Samsara offers a complete platform for school transportation

Samsara is a new generation of technology for school transportation. With Samsara, K-12 schools gain end-to-end visibility into pupil transportation with real-time GPS, cameras that instantly sync to the cloud, a quick-search user interface, and more — all in one easy-to-use, affordable system that works with all vehicles.

Schools trust Samsara's technology to simplify day-to-day operations: to deliver accurate information to parents, to improve on-time bus performance, to save drivers and administrators time, and to offer the most integrated school bus safety solution on the market.

CASE STUDY

KWRL Transportation Co-op

“We tried all the top vendors and Samsara was absolutely superior.”

— Shannon Barnett, Director KWRL



Large school bus fleet serving 4 districts in Washington State uses Samsara to coordinate routes & keep buses running on schedule:

- 100+ vehicle gateways supply visibility into bus locations at every moment, enabling team to keep them on route and on time
- Sensors track stop paddle and emergency light activation
- Engine fault code alerts are automatically decoded so team instantly determines severity of faults
- Complete route history is used to build smarter routes and plan fleet expansion

Solutions for Buses and White Fleets



VG series
GPS Gateways
with WiFi Hotspot



EM series
Wireless Temperature
Monitors



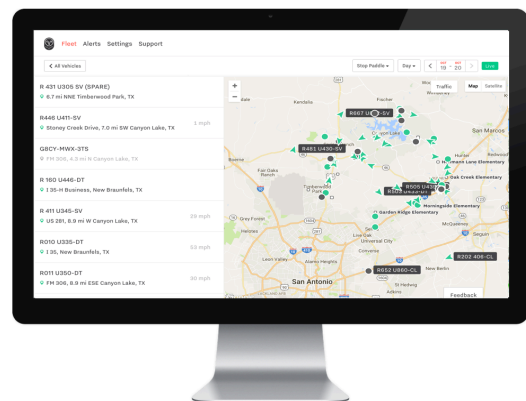
CM series
High Definition
Cameras



ID reader
Student RFID
Card Readers

Track Buses with Real-Time GPS

- Live-to-the-second location tracking
- Easily filter by bus, route or vehicle
- Monitor temperature for food service & special needs vehicles
- Track stop paddle & emergency light usage
- Automatic engine diagnostic alerts & app-based DVIRs for preventive maintenance



Reduce Parent Calls

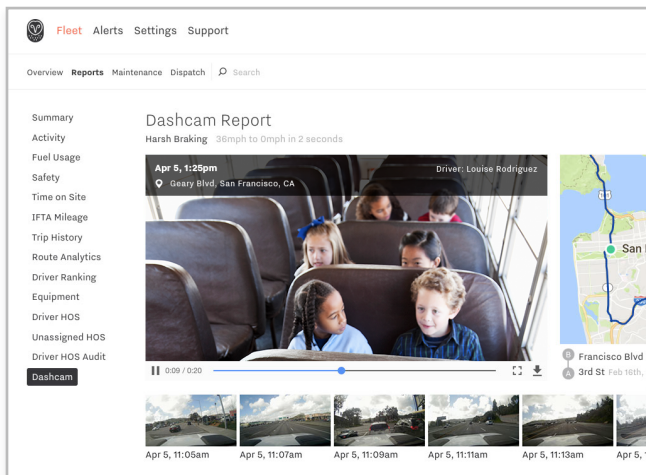
- Share bus locations and delays with parents directly to reduce administrative work
- Embed real-time bus map within a parent app or behind a password-protected website at no additional cost
- Compatible with popular school apps to keep parent-school interactions simple





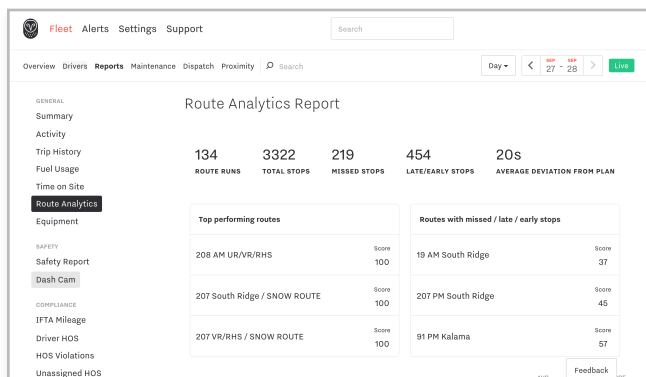
Track Attendance with ID cards

- Monitor when students get on/off bus
- Increase safety — quickly confirm who is riding bus during incidents & speed up emergency response time
- Analyze ridership trends to balance loads
- RFID card only readable at close range for increased privacy



Instantly View Camera Footage

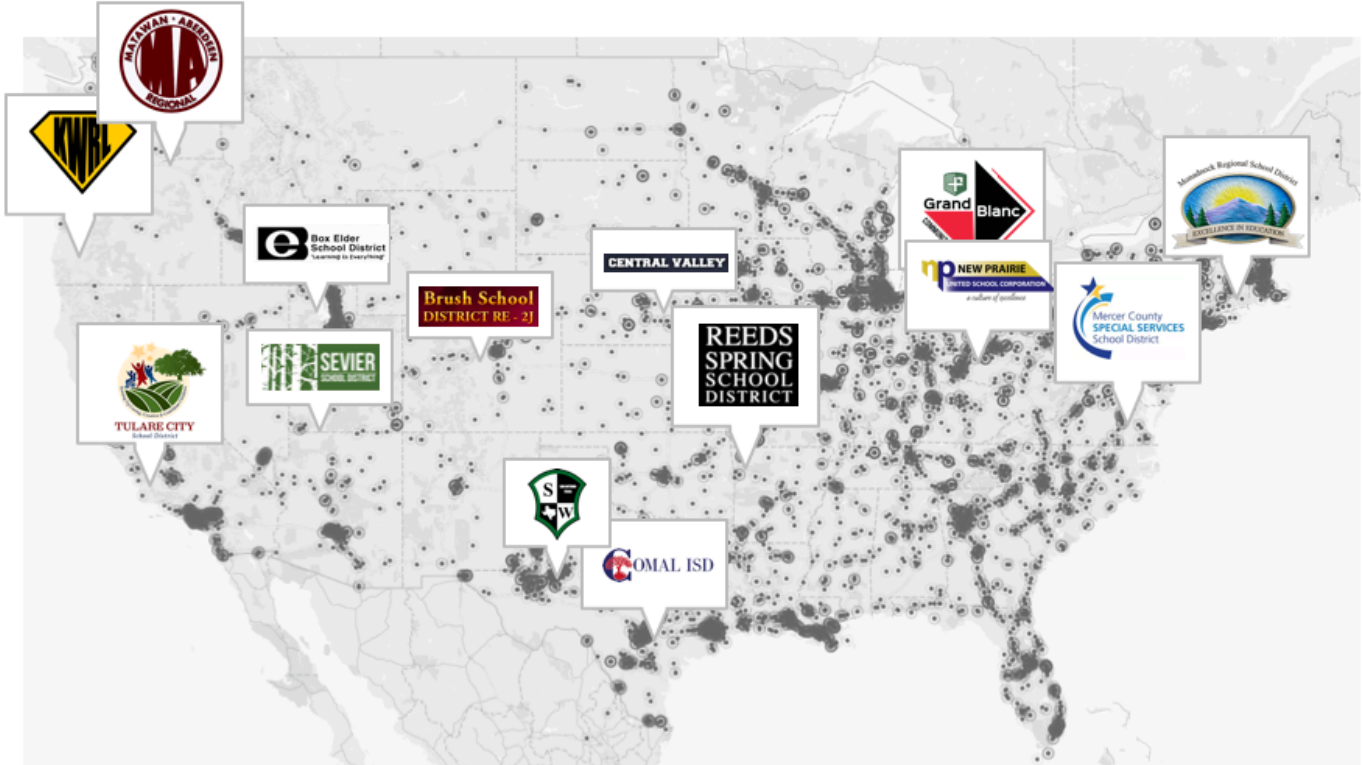
- View HD videos and images over the web — no manual retrieval
- Identify who is on bus during accidents for faster emergency response
- Sync data from cameras, GPS & RFID reader for the most comprehensive incident response solution on the market
- Improve overall safety with video-based driver coaching



Optimize On-Time Performance

- Use historical GPS data to evaluate on-time performance & identify route improvements
- Import routes from Excel or specialized routing software (i.e. Transfinder, Routefinder Pro, Edulog Routing & Planning)
- Compare planned vs actual arrival times
- Automatically detect late and missed stops

Trusted by Schools Across the US



“Samsara has transformed how my team operates to one that’s proactive instead of reactive. It helps us run a more efficient operation. There’s no going back.”

— Gus Rodriguez, Director Of Transportation,
Comal Independent School District, Texas

“Samsara helps us with calls from parents who ask where the bus is or claim it never showed up. Samsara lets us quickly validate what’s really going on and appease parents.”

— Jeff Wilson, Director Of Transportation,
Grand Blanc Community Schools, Michigan

RECOGNIZED FOR INNOVATION

“Samsara’s latest offering builds on the last decade of GPS fleet technologies, bringing increased visibility to operators that enable them to increase the efficiency of their fleets.”

— Utility Products, August 2016

Logistics
Tech Outlook

FleetOwner

**HARD WORKING
TRUCKS**

**THE
WALL STREET
JOURNAL**

FORTUNE

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samsara.com/free-trial





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