



DRIVER PERKS FAQS

Overview

Q: What are Samsara Driver Perks?

Samsara Driver Perks give eligible professional drivers access to special offers and discounts from participating brands across food, wellness, gear, services, travel, and more, available to eligible drivers as per the official terms right from the Samsara Driver App.

Q: Why did Samsara create Driver Perks?

In our conversations with drivers, we discovered that what they wanted most were practical, everyday offerings they could use, both on and off the road.

Driver Perks are part of a broader effort to recognize drivers for the work they do, alongside the coaching, competitions, in-app kudos, and other existing forms of rewards already built into the Driver App. It gives fleets a way to extend additional redeemable value to drivers without building a rewards program of their own.

Q: When are Driver Perks available?

Driver Perks are available across the U.S. on and after September 10, 2026, for all eligible drivers using Samsara on samsara.com/samsara-driver-perks, and certain offers are also accessible through the Driver App.

Q: How does this connect to Samsara Competitions, kudos, and existing rewards in the Driver App?

Drivers earn recognition and customer-funded rewards

today through several independent channels in the Driver App: live leaderboards from Competitions, automatic in-app kudos for safe driving, and milestones or streaks tied to safety and efficiency performance. These channels operate separately; drivers don't need to enter or win a Competition to receive kudos or hit a milestone.

Driver Perks are available to all drivers at eligible organizations, and adds another path to redeemable value. Evergreen offers are available now, with additional performance-based rewards planned as a future phase.

Q: What makes Driver Perks different from Samsara's other rewards and recognition programs? Doesn't Samsara already provide the ability to reward drivers with gift cards and other rewards?

Yes, Samsara already gives fleets ways to reward drivers today through Coaching, Competitions, kudos, and direct customer-funded recognition. Driver Perks does not replace any of that — it is another step in Samsara's broad efforts to invest in drivers.

It expands Samsara's recognition and rewards experience, giving fleets an evergreen redemption catalog without the sourcing and logistics burden. The program is by default on for drivers at eligible Samsara organizations as in the official terms, who get access to additional redeemable rewards.

Reward types

Q: What kinds of offers are available through Samsara Driver Perks?

At launch, the program offers evergreen rewards: always-on discounts and perks from partner brands that any eligible driver can access at any time, independent of hitting a specific milestone.

Driver Perks will continuously expand as more brands are added alongside Samsara's driver appreciation programs and the Driver App.

Q: Are the evergreen offers in the web-based Driver Perks tied to individual driver performance?

Samsara already leads the industry in improving fleet performance and getting drivers home safely — providing fleets with ways to reward drivers through multiple customer-funded channels in the admin dashboard and the Driver App through Coaching, Competitions, kudos, milestones, and streaks.

Driver Perks are meant to be an additional way for drivers to earn rewards without being tied to individual driver performance. There are even more ways for drivers to earn rewards planned as the program grows.

Eligibility and access

Q: Who can access the Driver Perks?

The program is available to eligible professional drivers as in the official terms associated with participating U.S.-based Samsara customers. It is not currently available to public sector organizations.

Q: How do drivers access the Driver Perks?

Drivers at participating customers can access the marketplace through the Driver App, a direct web link, or a QR code shared by their organization.

Q: Do drivers need the Driver App?

No. Drivers do not need the Driver App to access Driver Perks. The program can be accessed directly through a web browser or QR code.

Q: What do drivers need to do before viewing the offers?

Drivers will confirm that they are associated with an eligible Samsara customer and agree to the terms and conditions.

Q: Does my organization need to take any action?

Samsara will provide eligible customers with information about participation and ready-to-use materials they can share with drivers.

Q: Why aren't public sector customers eligible to participate?

Due to federal, state, and local ethics laws regarding vendor gifts and incentives, Driver Perks are not currently available to Public Sector agencies.

Cost and administration

Q: Does it cost customers anything to participate?

There is no additional cost for customers to participate.

Q: Does it cost drivers anything to access the marketplace?

There is no fee to access the program. Drivers are responsible for any purchases they choose to make directly with participating brands.

Q: Does my organization need to build or manage anything to use Driver Perks?

No. Samsara sources the offers, hosts the program, and provides materials customers can use to promote it. Customers do not need to build a program, negotiate with brands, fund perks, or manage a separate platform.

Q: Can my organization request specific brands or offer categories?

We welcome any feedback on specific brands or offer categories — please contact your account team to provide this feedback and our team will take this into consideration when expanding Driver Perks in the future.

Offers and redemption

Q: What types of offers are available?

Offers may include food and beverage, fitness, wellness, learning, apparel, everyday essentials, truck parking, automotive products, electronics, travel, and other services.

Q: How do drivers redeem an offer?

Drivers select an offer and complete the transaction directly with the participating brand. Depending on the offer, redemption may require a dedicated link, promotional code, or partner landing page.

Q: Do offers expire?

Yes. Each participating brand sets its own offer period, redemption requirements, and terms. Any applicable expiration date will be included in the offer details. Drivers should review the terms before redeeming, as offers may change or end over time.

Q: How much can drivers save?

Savings depend on the offers each driver chooses to use and the terms set by each participating brand. Samsara does not guarantee a specific amount of savings.

Q: Who determines the value and eligibility requirements for Driver Perks offers?

Participating brands determine the value, availability, and terms of their marketplace offers. Samsara customers do not set or change those discounts.

Any separate rewards a customer chooses to provide to its personnel are determined and administered by that customer. Drivers select an offer and complete the transaction directly with the participating brand. Depending on the offer, redemption may require a dedicated link, promotional code, or partner landing page.

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Q: Are rewards or discounts considered taxable income for drivers?

Samsara does not provide tax advice. Any tax treatment of discounts or rewards a driver receives is between the driver, their employer, and the applicable tax authority.

Q: Will the participating brands and offers change?

Yes. Brands, offers, availability, and terms may change over time, with additional partners added continuously.

Q: What should a driver do if an offer doesn't work as described?

Drivers should contact the participating brand directly for questions about offer eligibility, promo codes, purchases, subscriptions, delivery, returns, refunds, or other customer service issues. Participating brands set and administer their offers, and transactions are completed directly through their websites or services. Samsara does not sell or fulfill participating brands' products or services and cannot resolve brand-specific transaction issues.

Privacy

Q: Does Samsara share driver information with participating brands?

Samsara does not share driver information with participating brands. If a driver chooses an offer, they interact directly with that brand under the brand's own terms and privacy policy.

Additional information

Q: Where can customers and drivers learn more?

Visit samsara.com/samsara-driver-perks or contact your Samsara account team.

Important Notice & Disclaimers

Offer availability, eligibility, discounts, and terms are determined by participating brands and may change. Additional terms and conditions may apply. Samsara does not guarantee any specific amount of savings.

Customers maintain full and final discretion over reward eligibility, distribution, and value, and are responsible for any tax, wage and hour, or other legal obligations or requirements that may arise from rewards provided to their personnel.

Samsara does not employ, supervise, manage, or evaluate the performance of personnel.