



# Samsara Driver Cup FAQs

## Overview

### **Q: What is the Samsara Driver Cup?**

The Samsara Driver Cup is a nationwide contest that uses real driving data from the Samsara platform to recognize and reward the top 1% of professional drivers. Drivers are scored across safety consistency, HOS compliance, and fuel efficiency.

### **Q: How does the Samsara Driver Cup work?**

The May to August series is split into three monthly legs. At the end of each leg, winners are selected in each category. A driver may win once per leg, so over the full series they can earn up to three prizes (one per leg if they place each time). Prizes are tied to performance in that leg and winner selection after that leg closes.

### **Q: Why did Samsara create the Samsara Driver Cup?**

Samsara built the Driver Cup to spotlight professional drivers who consistently run safe, compliant, and efficient miles. The contest uses the same platform data that teams already rely on for coaching and operations, so recognition reflects real performance on the road. The goal is to reinforce a positive safety culture, give drivers credit for strong habits, and help fleets see excellence across their network over the series.

### **Q: How can the Samsara Driver Cup benefit my organization?**

The Samsara Driver Cup is a structured way to recognize safe, compliant, and efficient driving using real data you already trust in Samsara. That helps reinforce the behaviors you want on the road, strengthens open communication between drivers and the back office, and surfaces top performers so managers can coach with both corrections and positive reinforcement. Many fleets see the biggest lift when recognition is tied to real operational outcomes, not just one-off programs that sit outside day-to-day workflows. It also gives drivers a clear, fair story for what "great" looks like across teams.

### **Q: How do I find out more about Samsara Driver Cup?**

You can email [DriverCup@samsara.com](mailto:DriverCup@samsara.com), and ask questions live at our [May 14 office hours](#) for managers and administrators overseeing drivers enrolled in the Samsara Driver Cup. If you miss the session, you can watch the recording instead.

# Eligibility and Enrollment

## **Q: How do drivers enter or sign up?**

There's no individual sign-up required. Eligible drivers are automatically scored based on their real driving data in the Samsara platform. For drivers to be eligible, fleet managers must confirm their organization's enrollment.

## **Q: Is my organization eligible?**

To be eligible, your organization must be U.S.-based, have been a Samsara customer for at least six months, have at least three safety events enabled, and maintain an 80%+ trip assignment rate as defined in the [official rules](#).

## **Q: Do drivers need to do anything differently to compete?**

No. Drivers just need to keep doing what they're already doing: driving safely, staying compliant, and being efficient. Scoring is based entirely on existing Samsara platform data.

## **Q: What if I do not want my drivers to receive recognition in the Samsara Driver Cup?**

All eligible organizations are included in the Driver Cup so scoring can reflect the same platform data you already use for safety and operations. If you do not want drivers to receive public recognition or prizes, an admin can decline both when winners are notified at the end of each leg. Declining applies to that leg's winners only. If you need help before then, contact [DriverCup@samsara.com](mailto:DriverCup@samsara.com) with your organization name and request.

## **Q: Are government and public sector drivers eligible?**

Public sector drivers may participate, but due to government gifting restrictions, monetary prizes may not be available. Alternative Samsara swag options ranging from \$5-\$25 are available to drivers who opt-in per their agency's policies.

# Contest Mechanics and Prizes

## **Q: When does the contest run?**

The inaugural Samsara Driver Cup runs from May 18, 2026 to August 15, 2026 across three monthly legs. Each leg begins at 12:00 AM ET on the day start, and ends at 11:59 PM ET on the day close. Winners are notified within 3 weeks of each leg's close:

Leg 1: May 18, 2026 - June 16, 2026

Leg 2: June 17, 2026 - July 16, 2026

Leg 3: July 17, 2026 - August 15, 2026

**Q: What are the competition categories?**

Drivers compete across three categories:

Category	Scoring Criteria
Safety Consistency	Event-free miles, no speeding or mobile-use events, and completed coaching.
HOS Compliance	Lowest violation-to-driving-time ratio.
Efficiency	Estimated fuel saved vs. typical use for that vehicle type.

**Q: How are winners selected?**

Samsara uses real performance data to identify the top 1% of active drivers across the series' three categories each leg. Results are certified by a Samsara Driver Cup Certification Committee, and by each enrolled organization. All decisions are final.

**Q: What can drivers win?**

Winners receive gift cards ranging from \$5 to \$1,000.\* Prizes are randomly distributed across tiers. Drivers can win once per leg, up to three times total.

*\*For public sector participants, prizes are Samsara swag items with an approximate value of \$5-\$25 in place of gift cards.*

**Q: How will winners be notified?**

Winners are contacted via email within 3 weeks of each leg ending, with final prize claim instructions sent by September 3. Winners must opt in and accept terms to redeem their gift card.

## Contact

**Q: Where can I reach out with additional questions or issues with reward redemption?**

You can email [DriverCup@samsara.com](mailto:DriverCup@samsara.com) with questions or issues regarding prize redemption.