



OUR TOP 5 FEATURES

# Customer-favourite tools for passenger transit

## Discover how Samsara powers passenger transit success

Every day, thousands of passengers count on transport operators like you to get them where they need to go. We've spoken with industry leaders to uncover the key tools they use to deliver great service and keep operations running smoothly.

Read on to see how Samsara helps streamline compliance, enhance passenger experience, and build more sustainable fleets — and how you can do the same.



“The best thing Samsara does for me in terms of compliance, is its ability to fetch all of the drivers’ digital tachograph cards, which means we’ve always got up-to-date data on their working time and their driving hours.”

— DANIEL TAYLOR-KING  
Compliance Manager, OMC Global



# 01 Tachograph Reporting

Say goodbye to manual downloads and compliance headaches. Samsara’s automated tachograph system pulls driver card data remotely, giving you instant access to working hours and driving time reports. Fleet managers love how it simplifies compliance management and helps prevent infringements before they happen.

## KEY FEATURES



Remote Downloads



Driver's Hours Reports

# 50%

## KEY STAT

50% reduction in time spent on social data management

*Be My Bus by Darbier*

## 02

# Live Location Sharing

Keep customers in the loop with real-time location tracking that actually makes a difference. Share accurate ETAs, track routes live, and eliminate those “where’s my ride?” calls. It’s transforming customer service from reactive to proactive – especially crucial for airport transfers and scheduled services.

### KEY FEATURES



ETA Alerts



Route Tracking

# 10-15

### KEY STAT

10-15 daily customer calls eliminated

*Doelen Coach Service*

“Operating at Schiphol Airport requires exact timing. With Samsara, we can monitor our vehicles’ locations down to the minute, ensuring we meet our premium service standards for every transfer.”

– EEF VAN WIJK

*Project Engineer, Doelen Coach Service*

*Doelen*  
COACH - LIMOUSINE - TAXISERVICE

“Samsara opens up great opportunities for us. Through their technology, our drivers can now learn and improve their skills with short ‘incident’ videos, making a tangible contribution to safety on our roads.”

— CARSTEN JANDT

Head of Driving Services & Data Protection Officer, Scharf Busreisen



## 03

# Safety Event Review

Turn every journey into a learning opportunity. Safety events automatically upload for immediate review, letting fleet managers coach drivers with real-world examples. Instead of just reacting to incidents, you're preventing them – creating a culture of continuous improvement while protecting your reputation and bottom line.

### KEY FEATURES



Remote Video Retrieval



Driver Coaching Workflow

# 20,000

### KEY STAT

20,000 euros in savings  
per accident

Scharf Busreisen

# 04

## Fuel & Energy Hub

Take control of fuel costs with crystal-clear visibility into fleet performance. Track everything from individual vehicle efficiency to driver behavior patterns, all from one intuitive dashboard. It's helping operators spot fuel-saving opportunities and build more sustainable fleets, one journey at a time.

### KEY FEATURES



Custom Reporting Widgets



At-a-glance Insights

# 50k

### KEY STAT

50,000 tonnes decrease in CO2 emissions annually.

*Otto Car*

“Samsara provides us with the tools we need to raise awareness of eco-responsibility and energy efficiency among all our teams. Every month, we display fuel consumption data, and drivers can see the progress they’ve made and where they can improve.”

— GUILLAUME BRUNEAU  
*Director, Ruban Bleu Group*

“The use of the cloud platform and Samsara dash cams allowed us to deploy an ecodriving programme involving all employees in a collective approach.”

— PAULO DA CUNHA  
Head of Research & Methods, Be My Bus by Darbier



## 05

# Eco-driving Reports

Turn driving data into fuel savings and sustainability wins. Eco-driving reports give instant visibility into driver performance, with clear scoring and actionable insights that make a real difference to bottom lines. Fleet managers are using these insights to build coaching programmes that deliver lasting results, helping drivers embrace efficiency naturally.

### KEY FEATURES



Eco-driving Scores



Driver Behaviour Metrics

# 45k

### KEY STAT

45,000 litres of fuel savings  
per year

Be My Bus by Darbier





# The story behind the solution

## CHALLENGE

Operating a fleet of 70 buses covering 1.5 million kilometers annually, Be My Bus by Darbier needed to reduce fuel consumption and prepare for its sustainable energy transition to LNG vehicles – without compromising service quality.

## SOLUTION

The Samsara platform enabled Be My Bus by Darbier to launch a comprehensive ecodriving programme, using real-time analytics and dashcam insights to monitor and improve driver efficiency across its entire fleet.

## RESULTS

Be My Bus by Darbier achieved 45,000 litres in annual fuel savings through ecodriving initiatives, reduced social data processing time by 50%, and successfully prepared the fleet's transition to more sustainable LNG vehicles.





samsara

Operate Smarter™

Improve safety, reduce costs, and realise operational excellence with Samsara.

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